Board of Directors Uniontown, PA April 5, 2019

MINUTES

Call to Order—the meeting was called to order at 6:12 p.m. with president Jonathan Libbon presiding. A quorum was present. (Attendance attached, 2 proxies were presented)

Minutes—the minutes were accepted as distributed on a motion entered by Roger Moeller, seconded by Catherine Spohn. PASSED

Treasurer's Report—Treasurer, Ken Burkett presented a written and verbal report and the proposed budget for 2019-20. The columns will balance out once the Life memberships are paid, the obligations for publications are paid and the SPA Logo materials are paid for. Note: additional expenses for awards materials and to cover obligations of scholarships will be covered. A discussion will follow on using memorial funds to pay for some of the extra expenses.

President's Report: Jonathan reported on the membership survey that was circulated. Everyone seems to agree that the "people" (members) of the SPA are what make it work. We will attempt to use Archaeology Month, the website, Facebook page and blog to highlight the Society's 90th year.

Old Business

Financial: Elmer Erb Permanent Fund Report—Kurt Carr, chair presented the Erb report showing a net loss of 4780.01 for the year due to investment market fluctuations. Since there is no profit to disperse the committee will make no dispersals except for payment of the Life members dues. Kurt also **presented a proposal for future use of the profits of the funds.**

As follows: The Elmer Erb Permanent Fund was established to support the Life Memberships. In the long run, Elmer Erb envisioned a grant program to support avocational and professional archaeologists in their research and publications. Elmer dreamed of an endowment program of \$100,000 to support these endeavors. After almost forty years, we have reached that goal. Therefore, the Elmer Erb committee would like to propose a process for making funds available to the membership.

We propose to offer a sum of \$2000.00 each year in the form of a grant to support projects that would further the goals of the Society for Pennsylvania Archaeology (SPA). This grant program would focus on students, avocational archaeologists and publications. It should be administered by a committee appointed by the executive board of the SPA. Below is a list of grants that we would like the Board to consider.

To receive a grant, the applicant must submit a proposal that would include a summary of the project and a specific proposal on how the funds would be spent. The proposal should be submitted at least one month prior to the annual meeting. The grantees must be members in good standing of the SPA. The project must focus on Pennsylvania archaeology, but the grantees do not need to be Pennsylvania students or enrolled in a Pennsylvania school. The project must result in a presentation at the annual SPA meeting. A proposal that included an article in the journal will increase the chances of the grant being funded.

Proposed grant Categories

- 1) A \$500 grant to support undergraduate research. This would result in a presentation at the SPA annual meeting and possibly an article in the journal. Funding could be used to support travel, equipment rental or purchase, remote sensing studies, radiometric dating or other specialized studies. A final report must be submitted to the Elmer Erb Permanent Fund Committee within 18 months of the grant being awarded. Artifacts that result from this project must be permanently curated at a Pennsylvania institution that meets the Secretary of Interiors Standards.
- A \$500 grant to support graduate research. This would result in a presentation at the SPA annual meeting and possibly an article in the journal. Funding could be used to support travel, equipment rental or purchase, remote sensing studies, radiometric dating or other specialized studies. A final report must be submitted to the Elmer Erb Permanent Fund Committee within 18 months of the grant being awarded. Artifacts that result from this project must be permanently curated at a Pennsylvania institution that meets the Secretary of Interiors Standards.

- 3) A \$1000 grant would be awarded to a student to attend an archaeological field school in Pennsylvania. This needs to be an accredited school. A final report that included a field diary must be submitted to the Elmer Erb Permanent Fund Committee within 3 months of completing the field school.
- 4) A \$500 grant to support research or a publication by an avocational archaeologist. Funding could be used to support travel, equipment rental or purchase, remote sensing studies, radiometric dating or other specialized studies. A final report must be submitted to the Elmer Erb Permanent Fund Committee within 18 months of the grant being awarded. Artifacts that result from this project must be permanently curated at a Pennsylvania institution that meets the Secretary of Interiors Standards.

As a separate category, the committee will consider using funds to enhance the SPA journal or the newsletter. This would require a brief written proposal from the Board of Directors.

Annual Meeting Committee/Replacement—2020 and beyond: The committee is still organizing. They hope to have a firm date for 2020 in the Ligonier area with an emphasis on blacksmith shops ready soon. Mercyhurst is a possible site for a future meeting.

Archaeology Month Committee—Amanda Valko presented the following report: The theme of the 2019 archaeology month poster is "The Susquehannock Encounter". This poster focuses on John Smith's encounter on the Susquehanna River in 1608. The poster was designed and printed by PAC this year. Jim Herbstritt commissioned the painting that was then used as the design for the 2019 poster. Tim Carn was instrumental in getting the poster printed with assistance from Janet Johnson and Amanda Valko on printing aspects and printing quotes.

Three bids for printing were obtained for the poster. One was from the Print Center in New Castle, PA that was used for printing the 2018 poster. The other two bids were from Hot Frog Media located in Mechanicsburg, PA and Fortney Printing in Harrisburg, PA. Fortney printing was awarded the job being having the best pricing. The Archaeology Month poster has been completed and is available at this SPA annual meeting. Chapter presidents are asked to pick up their chapter's allotment of 20 posters here at the meeting. If they are not able to do this, a member of the chapter can obtain the posters.

The Archaeology Month calendar will be produced this year. Chapters and other organizations are encouraged to submit their Archaeology Month events to Amanda by the August deadline of 23, 2019. Submissions received by this date will be included in the calendar submitted to Judy Duritsa by September 1, 2019 for the SPA Fall Newsletter. Submissions received after the calendar has been submitted to Judy will not be included in the newsletter but can be added to the SPA web site. Submissions for the 2018 Archaeology Month Calendar were very sparse.

Education Committee—Tom Glover presented the following report: Committee Members: Beverly Chiarulli, Thomas Glover, Susanne Haney, and Jessica Schumer. The Committee welcomed new member Jessica Schumer during 2018. This year the Student Poster Competition has 7 entries consisting of 2 teams and 5 individuals.

Teams:

Angela Rooker and Madilyn Sadowsky, Indiana Univ. Benjamin Schlenker and Jakob Amsler, Juniata College

Individuals:

Leighann Wharton, California Univ.
Andrew Malhotra, Indiana Univ.
Christopher Thompson, Indiana Univ.
Tamara Alchoufete, Univ. of Pittsburgh/Carnegie Museum Melissa E. Lee, Millersville Univ.

The committee will review and judge the entries on Saturday April 6. The results will be announced at the dinner that evening. The winners will receive certificates and checks, \$150.00 for first and \$75.00 for second place. Note if the winners are not present at the dinner their check and certificate will be mailed.

During the November 2018 Board meeting the BOD decided to level the playing field for competition for the Kinsey, Hatch and poster sessions, the top award was standardized at \$150.00 with one year SPA membership included. Second place for the poster competition is set at \$75.00 and a one year SPA membership.

It has not been decided which SPA account should be used to support the poster session winners. The Lumen Fund would be a candidate as a source of funds.

During the November 2018 Board meeting the SPA Education Committee was tasked with helping to put together information content for the PA Archaeology Month poster. In order to reduce the clutter of text on the poster a page on the SPA website will be created to add further background on the poster. Committee members have been engaging in the discussion on the poster but a formal effort needs to be organized.

The organization of the SPA Education Committee needs to be addressed with the scheduled election of new SPA officers. The Committee makeup presently is a good mix of professional, academic, and avocational archaeologists.

ESAF Representative Report—Amanda Valko presented: The 2019 meeting will be hosted by the Society for Pennsylvania Archaeology. It will be held at the Sheraton Bucks County Hotel, 400 Oxford Valley Rd., Langhorne, PA on October 31 - November 3, 2019. The room rate is \$109/night. Kurt Carr is the Arrangements Chair and will be taking care of the book room and exhibits space. Timothy Abel is the Program Chair. Information on the meeting is currently posted on the ESAF web site and will be distributed in the upcoming April mailing.

The Louis A. Brennan Award in the amount of \$1000.00 was sent to SPA Treasurer Ken Burkett.

The Constitution and By-Laws have been amended and will be sent out to the ESAF membership this month, then voted on at the 2019 annual meeting.

Business Manager Amanda Valko, Society for Pennsylvania Archaeology, is working on a sales flyer for back issues of the ESAF journal AENA. This will be posted on the website and also included in the mailing being distributed in April.

Nominating Committee—2019-20 nominations have been published and are ready for election at Annual Meeting.

PAC Representative Report—Paul Raber:

- PAC has issued its Spring 2019 newsletter (digital-only). If SPA chapters wish to receive the newsletter, they should provide an e-mail contact to Gary Coppock (gcoppock@skellyloy.com) or Hannah Harvey (hharvey@pa.gov) to insure that they are included. The newsletter is issued twice a year and contains reports on current topics of interest to those in the field, notices of upcoming events, and reports on recent archaeological projects, among other items.
- PAC continues to partner with the SPA to support the Hatch Scholarship at the present level of \$600 (\$300 from each organization; covering up to four \$150 awards). The Hatch Scholarship committee received four applications and has awarded \$150 scholarships to all four applicants: Tamara Alchoufete (Pitt/Carnegie), Jake Amsler (Juniata), Kristina Gaugler (IUP), Andrew Malhotra (IUP). These will be presented at the banquet on Saturday night. I am asking that the SPA Treasurer write checks to all four, with PAC reimbursing the SPA for half the total cost. Note: The SPA Treasurer provided the checks for the awards.
- The new officers of PAC are: Ira Beckerman (President); Mike Stanilla (Vice President); Hannah Harvey (Secretary/Treasurer); Bill Chadwick and Gary Coppock (board members).
- Publication Series: The next volume in the Recent Research in the Pennsylvania Archaeology series on Susquehannock studies (edited by Paul Raber) will be in the PSU Press warehouse by October 2019. The SPA, PAC and ESAF have contributed funding toward the \$5000 cost. SPA will contribute \$3500 (\$1500 from general funds, \$1000 from ESAF through the Louis A. Brennan Award for publication, and \$1000 from the Elmer Erb Fund), with PAC making up the remaining \$1500. I suggest that, with the Board's approval, the press send the invoice to SPA for payment, with PAC reimbursing the SPA for its share. Note: The SPA agreed to accept the invoice. The SPA will fulfill the obligation of the Erb Fund. No profit for the Erb Fund was realized so the funding is not available from that source.

Pennsylvania Archaeologist Editor—Roger Moeller reports: Issues 87(1) and 87(2) due in 2017 appeared in 2018. Issues 88(1) and 88(2) for 2018 were published and distributed to the membership in 2018. Mss in progress are moving along well to complete 89(1) and 89(2) by the end of 2019. I am shooting for 80 pp per issue. The problem is that I am receiving long mss. rather than short ones to fill issues. I am promised shorter ones, but the time frame is into mid-2019.

The printing cost of the 80 pp book was significantly lower than in the past. We took advantage of the printer's mailing services to get 87(1) to the membership as quickly as possible in early 2018, but returned to the previous mailing service for subsequent issues.

The Book Review editor has a list of books for review and is contacting likely reviewers. This process is taking longer than anticipated.

Pennsylvania Archaeologist: Free offer to Historical Societies few takers have come forward. We will try another contact method through Ken Burkett and the Pennsylvania museums organizations.

Pennsylvania Farm Show 2019/ SPA at the Pennsylvania Farm Show/ Ken Burkett/Kurt Carr—attendance was between 33 and 34, 000. Help manning the area and SPA table are needed. Volunteer early and if necessary, apply for travel and expenses from the Cowin Fund. Contact Ken or Kurt to volunteer for 2020 show. This is a good chapter project with the perk of seeing the Farm Show. No theme has been decided. Look for more information to follow.

Discover and Preserve Rack Card—Janet Johnson Reports: Collection donations have been reported in the SPA Newsletter. A new Rack card promoting donations is almost ready for the printer. The reverse side will be used by the SHPO office promoting site recording (PASS).

SPA Bus Trip 2019—John Nass and Sarah Neusius are heading up the planning. All information is available in the book room and on the SPA Website. The trip offers access to some areas that are not generally open to the public in the D.C. area. Everyone is welcome.

Website / Web Sales—Roger Moeller

Web transactions report for Year 2018

Paper Back Issue Sales (6)	\$526.79
Donation	\$3,035.00
Annual Trip	\$3,850.00
PDF Back issue sales (60)	\$616.00
Memberships (62)	\$1,585.00
Annual Meeting Registration, Banquet (52)	\$3,178.00
Total PayPal Transactions	\$12,790.79

Total page views: 65,000

Average page views per day is 178.

People typically enter the site at the opening page (30,000). This means they are not bookmarking a favorite other place.

The next most popular is Officers (3200), the Chapters (2281).

Most likely place visitors come from is Google.com.

Links from other web sites are limited to the Facebook and PHMC.

The most popular downloads are: Meeting Programs

Membership

Length of stay 90% were under 2 minutes

Workshops in Archaeology 2019—November 9, 2019 is the date. Theme and registration for 2020 is in planning.

PHMC Marker Initiative—meant to recognize archaeological Sites and other under-represented sites. The deadline for nominations is December. The cost can be prohibitive at \$1,400/match. Support from organizations is needed.

New Business:

Rejuvenation of Site Recording Committee—The Site Recording committee which has operated out of the SHPO office utilizing the PASS system, has been formalized into a standing committee with Noel Strattan as chair. She will organize a committee and report back to the board.

Elk Fest 2019—Ken Burkett represented the Society and will do so again in 2019. He has asked for a sum of \$200 from the Cowin Fund to support this promotional effort. A motion was entered by Ed Dlutowski, seconded by Bill Black. **PASSED**

Memorial Funds—The SPA has been honored by member's families who have designated the Society for memorial gifts. We have received many generous donations which prove the love and appreciation of the members and their dedication to promoting archaeology in Pennsylvania. Unless, otherwise assigned, the money will be placed in the General Fund.

Oral History Committee—Hannah Harvey and Amy Covell with a committee are approaching members to obtain remembrances about the Society. The interviews will be Oral and/or Video. If you know someone who should be interviewed, please contact Hannah or Amy.

Discussion for the good of the Society

Suzanne Haney was inquiring about the consulting party work with PennDot. In the past the SPA has maintained a committee to represent the SPA as a consulting partner in meetings on various site projects around the state. Brian Fritz is the chair of that committee and the SPA Secretary usually receives correspondence and a final project report for our records. It appears that now local chapters will be contacted directly.

There being no further business, the meeting was adjourned at 8:22 p.m.

Respectfully submitted,

Judy M. Duritsa Secretary, SPA